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# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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## **National Night Out — More Safety at Lower Cost!**

The City of Redding and over 20 Redding neighborhoods will mark National Night Out on October 2 with block parties, neighborhood events, and other activities from 6 p.m. to 9 p.m. Redding elected officials, City Leaders, members of the Redding Police Department (RPD), Redding Fire Department (RFD), and Redding Electric Utility (REU) will visit neighborhood events.

On October 2, residents are encouraged to lock their doors, turn on outside lights, and join their neighbors in block parties, where they can interact with Redding officials working to keep them safe. Neighborhood block groups will sponsor barbecues, ice cream socials, and potluck dinners.

National Night Out is designed to:

- Heighten awareness to counter crime and drug abuse
- Generate support and participation in local anti-crime efforts
- Strengthen neighborhood spirit and police/community relations
- Let criminals know neighborhoods are organized and fighting back

“This is the 30<sup>th</sup> year that Redding has participated in National Night Out,” said Redding Police Chief Roger Moore. “We understand the public has concerns about personal and public safety, and National Night Out is one of the ways we are addressing their concerns and building bridges to the community.”

One of the ways residents can deter crime and enhance personal safety is by turning on their home’s front porch light. REU will distribute hundreds of light-emitting diode (LED) lights to residents during National Night Out. LEDs can last for up to 10 years and they use about 90% less electricity than traditional incandescent light bulbs.

“Providing residents with free LEDs is one way REU is responding to community concerns while also working to save customers money,” said REU Director Dan Beans.

More information about National Night Out can be found at: <http://www.natw.org/about-nno>