
PRESS RELEASE

FOR IMMEDIATE RELEASE

October 1, 2018

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\$50 Million and Counting: The Benefits of Local Ownership

The City of Redding Electric Utility (REU) is celebrating Public Power Week, October 7-13, along with over 2,000 other community-owned, not-for-profit electric utilities that collectively provide electricity to 49 million Americans.

“We are proud to be community powered,” said REU Director Dan Beans. “Public power puts the people of Redding first. Public Power Week gives us the chance to emphasize the advantages of locally grown, locally owned power to our citizens and thank them for their support.”

“Community ownership carries significant benefits. One is that we all pay less for our electricity,” Beans continued. “On an annual basis, our community pays about \$50 million less than it would if it was served by the investor-owned utility that serves many of our neighboring communities.”

REU invites the public to participate in this year’s Public Power Week Open House, Friday, Oct. 12, at the Redding Power Plant, 17120 Clear Creek Road, from 10 a.m. to 2 p.m.

“Please come and join us for our open house at the Redding Power Plant,” Beans said. “Meet the employees that work hard for you every day. Learn more about how our generating facility maintained power to the city during the Carr Fire. Ask a lineworker about restoring the electric system after the fire. Share your views with management on how we can improve our community. Get to know your community-owned electric utility.”

“Our service is reliable and safe and we take pride in serving our friends and neighbors,” he continued. “As a department of the City of Redding, REU is proud to serve the Redding community.”

The City of Redding’s Electric Department is a community-owned utility serving about 45,000 customers in Redding, California.

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